

Press Contact:
Ashley Eggert
Dittoe Public Relations
317.202.2280 x. 15
ashley@dittoepr.com



STATRAD EXECUTIVE WARNS INDUSTRY ON SHADY PREDATORY PRACTICES IN RADIOLOGY

Premier teleradiology provider vows to protect clients and remain committed to quality patient care

SAN DIEGO – (March 30, 2011) — [StatRad](#), a leading provider of premier, around-the-clock teleradiology solutions, understands the complementary relationship between teleradiology providers and corresponding radiology groups, as well as the sheer power behind teleradiology as a value-added service. Recent industry changes have cast doubt on whether some teleradiology providers' commitment will remain on patients who are in need of urgent care, or whether the pressures of striving to please investors instead of their patients will affect customer service. Joe Mook, managing partner of StatRad and healthcare industry veteran, is bringing to light key issues radiology professionals need to be aware of to continue providing superior patient care.

According to Mook, there are pressing issues industry professionals must address as they analyze the current state of the industry, including the presence of Wall Street, realistic opportunities for growth, price as an incentive, and customer support. It is of the utmost importance to acknowledge the presence of Wall Street investors, inquire about their presence in the teleradiology space and question their plans for growth. Because the nighttime read market remains tapped, whole hospital contracts appear to be the answer for teleradiology providers looking to expand quickly. Relevant parties must also look beyond providers' pricing structures to accurately uncover and monetize the service and support they are receiving.

"There is no question facilities wish to implement a teleradiology service that allows for a seamless and beneficial transition for radiologists and their day-to-day operations," said Mook. "With that said, it is now more important than ever for these industry personnel to evaluate potential providers to ensure they do not mistakenly endorse predatory practice that may one day result in a seized contract. Without a doubt, the wrong provider can severely impact the practice and result in strained communication, customer service and patient care."

While StatRad has provided teleradiology coverage since 1995, it is the recent development of predatory practices by large teleradiology companies that has truly allowed the company and its services to stand out. The company's forward-thinking software and workflow solutions are quickly adopted by clients and allow them to effectively compete in today's challenging healthcare environment. As a premier teleradiology provider, StatRad helps clients save money, achieve efficiencies, satisfy hospital clients, and maintain control.

"It is our promise to our clients, as well as the overall industry, that we will always operate in the best interest of facilities, local radiology groups, and most importantly, their patients," said Moock. "Since its inception, teleradiology was meant to be a sought-after, value-added service that ultimately assists existing staff and enhances patient care. At StatRad, we believe in abiding by these standards as we operate in the industry today."

StatRad's reputation of excellence began in California, but the company now provides state-of-the-art teleradiology solutions to facilities throughout the United States and continues to establish valuable partnerships and penetrate new markets daily.

To learn more about StatRad, please visit www.StatRad.com or call 855-TELERAD.

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About StatRad

StatRad, a premier provider of teleradiology solutions, has provided around-the-clock image interpretation since 1995. Headquartered in San Diego, StatRad's U.S.-trained, board-certified radiologists and staff deliver interpretations and reliable programs that increase efficiency and improve patient care. Their services allow hospitals and healthcare groups to save money, supplement staffing, satisfy hospital clients, and maintain control. For more information, visit www.StatRad.com or call 855-TELERAD. For media inquiries, contact Ashley Eggert of Dittoe Public Relations at 317-202-2280 x15 or ashley@dittoepr.com.